

Your voice matters!

Please attend the February Community Council Meeting

where Cincinnati DOTE will present the
2025 resurfacing and design for North Bend Rd.

Tuesday, February 27 at 7 pm
College Hill Rec Center

College Hill Transportation Safety Improvements Objectives & Results

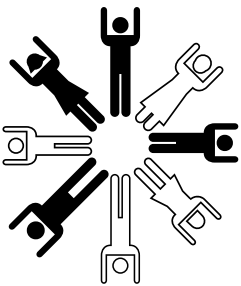


In 2022 - 2023, Devou Good Foundation partnered with College Hill Forum Community Council and the City of Cincinnati Department of Transportation & Engineering (DOTE) to design and install transportation safety countermeasures according to the Complete Streets and NACTO design guidelines along Hamilton Avenue from North Bend Road to Hollywood Avenue and North Bend Road between Simpson Avenue and Hempwood Avenue.

The project had the following objectives:

1. Reduce driver speed, which would lead to reduced injuries to people
2. Reduce property damage to homes and parked vehicles
3. Provide equitable, safe, and sustainable alternate options for transportation for the community
4. Be able to achieve this without funding from the city.

Roadway data were collected throughout the project - both prior to installation and post-installation - to evaluate the results of the project. We observed the following positive benefits in College Hill as a result of the project.



The street-calming design makes the project area equitable and safer for all users

Black and Hispanic Americans are disproportionately affected by traffic-related deaths—and that these disparities in fatalities are larger than previous estimates show.

Source: Boston University School of Public Health and Harvard T.H. Chan School of Public Health



The Complete Streets design has dramatically reduced speeding on Hamilton Avenue and North Bend Road

Reckless speeding, drivers going 50MPH+, has been reduced by 90%. Average driver speed has reduced from 34 MPH to 30 MPH.

Source: All Traffic Solutions



The design has reduced the number of crashes and the severity of crashes on Hamilton Avenue and North Bend Road

From August 11th to November 9th, 2023, crashes have been reduced by 30% compared to the previous year. Most notably, *injuries have been reduced by 93%, and serious injuries and deaths have been reduced by 100%.*

Source: Cincy Insights Traffic Crash Reports